

# Family programme

CITY OF  
EXPERIENCE  
KULMBACH

*You made the right choice when you chose to come to Kulmbach, because Kulmbach knows better than almost any other town how to make visiting an unforgettable experience for young and old alike. The Plassenburg castle is not only the city's highly visible landmark, but also one of the most impressive castles in Europe. What's more it's the home of unusual museums, for example the world's largest pewter figure museum. You can look forward to experiencing the unique Upper Franconian way of life that awaits you in the charming lanes of our old town, as well as the legendary taste of genuine Kulmbach Bratwurst and that's not to mention the best (we think) beer in the world! The list is endless, even without mentioning our enchanting countryside, nestling in the cradle of the Main, but perhaps it's better if you get your own impressions of Kulmbach.*

*We hope you have fun!*

*The Rathaus (town hall) with its unique Rococo façade is an eye-catching part of the historic Marktplatz (market square).*



# History lesson

THE CITY'S LANDMARK:  
PLASSENBURG CASTLE

**Insider tip:**  
The pewter casting demonstrations in the museum will delight children and afterwards they get their own figures to paint.

Plassenburg Castle – once stronghold of the state and the residence of the Zollern Margrave – also houses several museums. Get lost in the past in the thick of an historic battle, impressive gold chambers and Margrave rooms and discover world history in a whole new way!

## Plassenburg Express

There is a regular bus service from Zentralparkplatz to Plassenburg Castle. Route map and prices at:

[www.stadtbus-kulmbach.de](http://www.stadtbus-kulmbach.de)



## German museum of pewter figures

The German museum of pewter figures at Plassenburg is the largest in the world – 300,000 individual figures in 150 dioramas portray the history of mankind. Every two years, collectors from all over the world come to Kulmbach for the German and international pewter figure market.



## Museum of rural life

In the castle's west wing you can find lots of artistically and culturally significant exhibits from the Upper Main region, e.g. famous "Pöribitscher Schatz" (Pöribitsch treasure, see photo), burial mounds or the museum of spices.



## National Collections and Frederick II military museum

The museum displays the history of the Hohenzollern territories in Franconia from the 12<sup>th</sup> to 19<sup>th</sup> centuries. The Frederick II military museum in the north wing of the castle is also worth a look.

VIEWS FROM ANOTHER CITY

# Perspective



*The sights of the picturesque old town of Kulmbach, with its towers and historical half timbered buildings, façades and crooked lanes are best discovered on foot.*

*We invite you to take a walk around the town that takes you to well-preserved structures from times past, bringing you closer to the history and stories of the city. There are lots of little shops in the town centre and in the shopping centre. Cafés and traditional bars give visitors the chance for a well-earned break.*



*Tours with the "Kulmbacher Nachtwächter" (night-watchman) or "Johann von Culma" are a special experience! Times on request!*



# City map



**1 Dr.-Stammberger-Halle/Tourist Information:**

The starting point for your tour is in the heart of the picturesque old town, nestled between the Main and soothing parklands. The Dr.-Stammberger-Halle meeting place and venue also has a Tourist Information Centre in its foyer.

**2 White Tower:**

The tour leads on to the Weißer Turm. It dates back to the early 14th century and is part of the city's wall and medieval defences. Follow the route either inside or outside (Röthleinsberg) the town wall. Next to the tower you can see the "Bürgerloch", part of the double tower gate with outer wards.

**3 Administrative Court, Red Tower:**

At the end of the 17th century, the affluent Cistercian monastery at Lichtenfels decided to set up an administrative court to manage their goods. The back of the Langheimer Amtshof and the Rote Turm are also part of the town wall. Nowadays the former monastery houses various educational institutions.

**4 Plassenburg Castle:**

A visit to Plassenburg castle comes highly recommended, because it contains no fewer than four museums – the German museum of pewter figures, the Obermain museum of rural life, the Museum Hohenzollern in Francken (Hohenzollern Museum in Franconia) and the Frederick II military museum.

**5 Upper town:**

Stroll around the oldest market place in Kulmbach. At the top end you will see buildings that represent secular and religious leadership and at the bottom end the civil centre with its town hall.

**6 St. Peter's Church:**

From here you can enjoy a unique view over the Baroque staircase. On the left is the former Margrave chancellery (administration of the Kulmbach principality) with Renaissance gables and coat of arms. On the right are the separate fortifications of the church fortress. St. Petri-Kirche was rebuilt in 1439 as a late Gothic hall church after the Hussite Wars and was given new Gothic embellishments inside in 1878/80. It was also the burial place of the Zollern dynasty. ("watch, pray") can be seen on the original church walls. The tour then takes you through the arcades of the Prinzessenhaus (princess house), the former residence of Margravine Christiane Sophie Wilhelmine, who was burnt to death because of a wrong verdict by the Bayreuth count.

**7 Little Castle:**

Head West along the city wall. After a few steps you will reach the "Künßberger Schlößlein" and from there you can enjoy a wonderful view over St. Petri-Kirche to the castle. To the right is the Margrave Georg Friedrich Gymnasium (school) where Thomas Gottschalk went to school.

**8 Catholic parish church "Blessed Virgin Mary":**

Because of its hillside location, the church offers a unique view over the roofs of the old town and Plassenburg castle. Art Niveau buildings from the Gründerzeit (a period of rapid industrial expansion in the 19th century) can be seen to the right of the Parish church.

**9 Oberhacken-Bauergasse:**

Go back over the city wall and head down again, passing the Heilingschwerturm from the 14th century (today the home of the Volkshochschule (adult education centre)). In the old trader area, Oberhacken, you can still see some picturesque half-timbered houses, including the Michel-Weiß-Haus, named after local painter Michel Weiß, who lived and worked there.

**10 Town Hall:**

The route continues to the Rathaus with its Rococo façade and its symbolic figures, Weisheit (book) and justice (scales), and the old coat of arms of the city. Next to the Rathaus is the former Kornhaus (granary), which accommodated meetings and shops. Today it houses the Sparkasse bank.

**11 Market Square:**

The market square is typically Franconian and forms a central point for the neighbouring areas of the city and streets. Nowadays it is full of hustle and bustle. Cafés, shops and the weekly market that takes place on Wednesdays and Saturdays liven up the square.

**12 Pedestrian Area:**








The Langgasse, a former overseas trade street with houses from the 17th and 18th centuries, is now a pedestrian area and connects the Marktplatz with the Holzmarkt (wood market).

**13 Wood Market:**

This old street market from the 17th / 18th century has the Zinsfeld Brunnen (fountain figure with the town flag) from 1660 at its centre, reflecting the Franconian symbol of market freedom.

**14 Hospital Church:**

In the Middle Ages there was an Elizabethan hospital with a chapel at the site of the current public hospital. The "Markgrafenkirche" (Margrave church) was built in the 17th century and has wooden galleries and pulpit alters.

-  Tourist service
-  City Tour
-  Parking
-  Parking for coaches
-  Parking for mobile homes
-  Shuttle to Plassenburg Castle
-  Fairground

*We invite you on a walk through the romantic old town of Kulmbach. You should allow around 1 hour (not including visit to the Plassenburg Castle).*



THE GOOD MOOD CITY!

# Food focus

**Picturesque weekly market**  
Wednesday + Saturday:  
7.00am – 1.00pm  
on the Marktplatz

People who appreciate good food and drink will love Kulmbach, because culinary pleasure doesn't get a raw deal here.

For example you can try the unrivalled Kulmbach Bratwurst, served either fried or in Bratwurststollen (rolls sprinkled with aniseed) or "blaugesotten", i.e. served in an onion brew. It'll warm the cockles of your heart. Or how about "Gliis" (= dumplings: fist-sized dumplings, mainly made from potatoes)? The perfect accompaniment to Franconian fried sausages. You should definitely sample some Kulmbach draft beer on your visit here! Here, in the "secret capital of beer" there are 30 different Kulmbach varieties to try, all unique, drinkable and light – perfect for holidays ...

Old Franconian bars and cosy beer gardens – Upper Franconian Dolce Vita – life can be so good!



## Museum tip

### Bavarian brewery and bakery museum

Make an educational and eventful voyage through the world of beer! Enthusiasm is positively encouraged in the museum's glass brewery – see the master brewers at work and let them explain to you step-by-step how the delicious museum beer is brewed. The arts of baking and dough preparation have a long tradition in the "food focus" of Kulmbach. Here you can experience (see, smell, here and, of course, taste) the past and present of bread!





The city of Kulmbach's calendar of events is as unshakeable as the Plassenburg itself. The people of Kulmbach love their celebrations and there's always something on, especially in the summer months, for example, the Kulmbach Altstadtfest (old town festival), Open Air Concerts in the beautiful Plassenburg square and the Kulmbach Bierwoche (beer week). The celebrations are a particularly special way of life. Good company and cheer at all times of year – the people of Kulmbach know how to party and will welcome you warmly.



**Old Town Festival**



**Open-Airs at the Plassenburg**

THERE'S ALWAYS A REASON

# Holidays

Events calendar  
at  
[www.kulmbach.de](http://www.kulmbach.de)



*Insider tip*

The Kulmbach Biker Event to get the season underway

[www.motorradsternfahrt.de](http://www.motorradsternfahrt.de)



**Christmas market**



NATURE



RELAXATION



### *Insider tip:*

#### **Trip to the cradle of the Main**

Visit the natural wonder of the Kulmbach area – at Schloss Steinenhausen. This is where the Roter Main and Weisser Main (Red and White Main rivers) come together to form the mighty Main.

# *City- State- River*

*The stunning surroundings of Kulmbach with their many foot and cycle paths are particularly attractive and varied and why choose when you can have everything at once? The enchantment of the dark green Franckenwald (Franconian forest), the charm of the Obermaintal (Upper Main Valley), the adventure of Fränkische Schweiz (Franconian Switzerland) and the mystery of the Fichtelgebirge (Fichtel mountain range)?*

*Kulmbach is the focal point of the state, which means that you can enjoy the four regions close at hand. Here today, there tomorrow and then back to the familiar surroundings of the old town in the evening to relive the day's experiences in comfort. That's relaxation.*

**BAYREUTH****BAMBERG****KRONACH**

### *Trip tips:*

#### **Bayreuth –**

*On the trail of Richard Wagner*

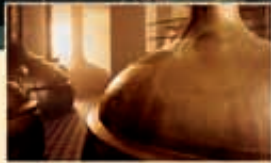
#### **Bamberg –**

*Picturesque UNESCO world cultural heritage*

#### **Kronach –**

*The gateway to the Franconian forest nature reserve*

# KULMBACH – THE SECRET CAPITAL OF BEER



  
**KULMBACHER**  
BRAUEREI  
ARTISAN BREWERY



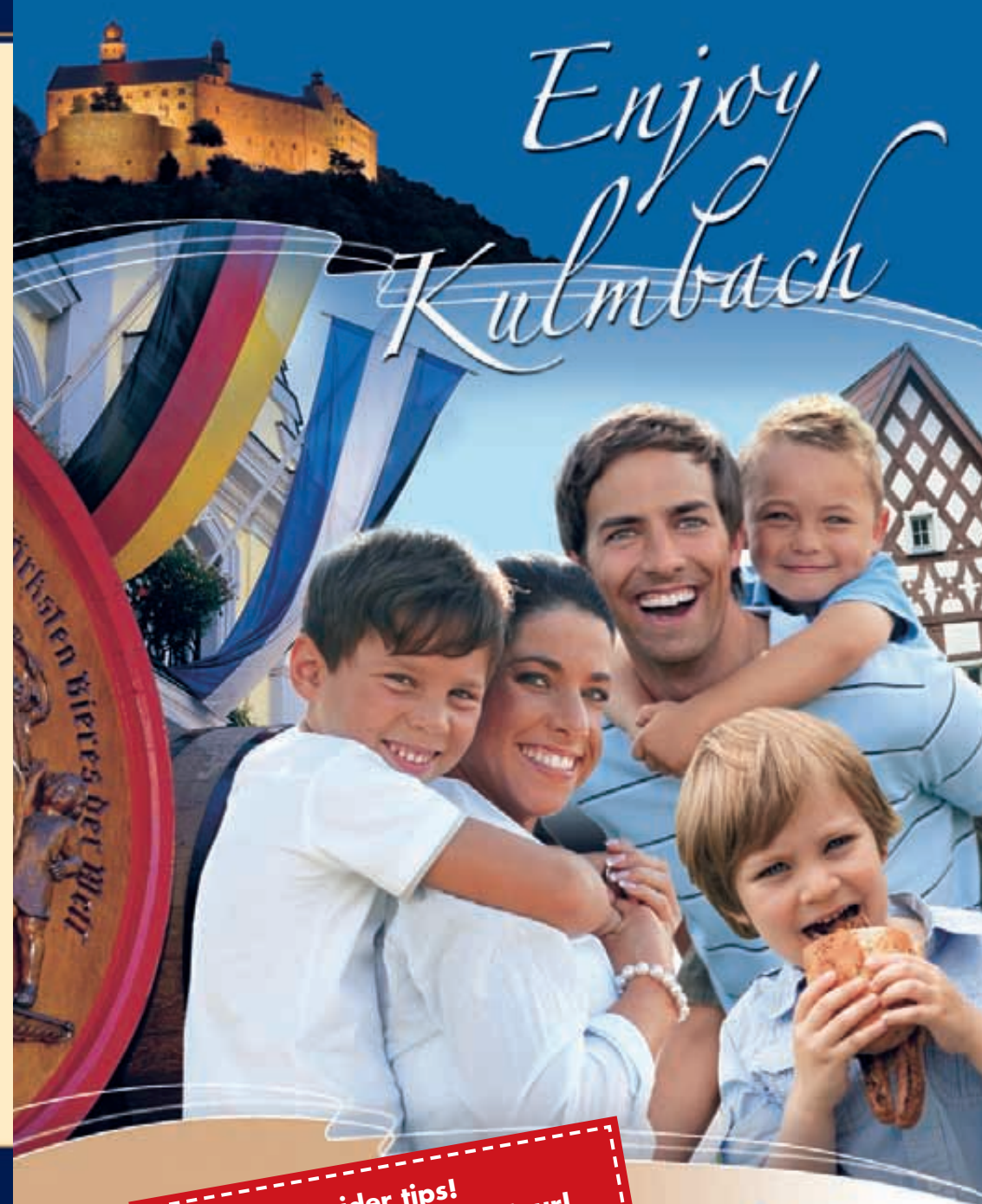
## Information and contact details:

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**Insider tips!**  
**With city map and city tour!**

